# Sade Johnson

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# **EXPERIENCE**

# Caregiverlist, Chicago IL — Part-time Junior Account Manager

May 2022 - May 2023

- Assisted with affiliate marketing and brand creation
- Answered daily customer service calls and performed cold calls
- Met regularly with team members to discuss new ways to improve business

#### **Project Destined, Washington DC** — Real Estate Intern

- Conducted market research and completed site visits
- Collaboratively prepared pitch slides for possible investors
- Attended weekly meetings to discuss the fundamentals of commercial real estate

## EDUCATION

#### Ogden International High School Chicago, IL

September 2017 - June 2021

## Howard University, Washington, DC — BBA in Marketing | GPA 3.5/4.0

August 2021 - May 2025

Relevant Coursework: Business problem solving, Business Law

## **CLUBS AND ORGANIZATIONS**

#### **B.R.A.G** - Howard Chapter

November 2022 - Present

• Non-profit org. that prepares and educates students & entrepreneurs of color interested in the retail and fashion marketing industry.

## **American Marketing Association - Howard Chapter**

November 2022 - Present

• Assisting in professional career development among marketing professionals.

## National Society of Leadership and Success Member - Howard Chapter

April 2023 - Present

• Completed Induction and maintained consistent GPA in order to keep membership

## SC Johnson Scholars Program Member

• Engaged in mentorship and professional development webinars