

# Brock Boyd

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## Education:

*Candidate for Bachelor's in Marketing*

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May 2025

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## Work Experience:

**Five to Infinity (Freelance Photographer/Videographer, CEO)** | Washington, D.C.

May 2022 - Present

- Produced over 150 hours of photo and video content for various professionals and organizations
- Collaborated with other creatives to produce projects and document events at entertainment venues
- Mentored five beginner-level photographers and videographers

**J. Pullings Productions (Intern)** | Richmond, VA

March 2021 - Aug. 2023

- Organized equipment and production spaces for photo and video shoots
- Wrote scripts for the company's educational content on social media
- Captured photo and video content during weddings, concerts, and church events

**The Driving Force (Intern)** | Remote

Feb. - April 2022

- Analyzed how automobiles were marketed to targeted demographics through commercials, blogs, and radio
- Researched and interacted with executive members of the Ford Motor Company
- Gained an in-depth understanding of the automotive industry's migration toward electrification

**Decisive Media (Intern)** | Remote

June - Oct. 2022

- Produced a video tribute for Dance for Wellness LLC's Tribute to Trailblazers Event
- Researched 20 notable figures within the Hand Dance Community
- Wrote advisory board invitation letters for Dance For Wellness LLC

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## Extracurricular Activities:

**The Society of Collegiate Black Men (Historian, Media Team)**

Nov. 2021 - Present

- Built constructive relationships with the community at Howard University and abroad
- Promoted the organization's external events and led outreach efforts through social media
- Produced and organized archives of the organization's events and community service activities

**Howard University Film Organization (Director of Finance, Events Committee)**

Aug. 2022 - Present

- Acquired \$18,000 in funding from the university's student association senate
- Budgeted and granted financial support for fundraising, marketing, and creative operations
- Led efforts to outsource funds and promote the organization's Afro-Surrealism Anthology Series

**Howard University x Steve Madden Fashion Retail Bootcamp**

Sep. - Oct. 2023

- Produced and presented an interactive fall fashion boutique to Howard University's students
- Developed an advanced understanding of advertising, sales, and entrepreneurship within fashion retail
- Gained contact information and survey data from over 600 students

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## Volunteer Service:

- So What Else Inc. | Washington, D.C.
- Alternative Spring Break (Team Leader) | Newark, NJ
- Whittier Elementary School | Washington, D.C.

Dec. 2023 - Present

March. 2023

Oct. 2023

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## Programs and Achievements:

- Howard University Zulu in South Africa Study Abroad Program
- Proctor and Gamble Sophomore Standout Program, Sales Function
- Howard University Homecoming Fashion Show Creative Team
- Warner Music/ Blavatnik Center for Music Business Associate Team Member of the Week

June - July 2023

Aug. 2023

Oct. 2023

Jan. 2024